

ThingsCamp

Sponsorship Pack



Introduction

ThingsCamp events are about building more innovative, inclusive activity around IoT. Behind them is a commitment to bringing together a diverse audience, exploring wider implications and encouraging creative, varied sessions.

As such they present an opportunity for sponsors to support and partner with an event that actively furthers technological innovation, community participation and ethical considerations.

Format and Topics

ThingsCamp events are one or two days in a mostly [barcamp](#) format. Sessions can be pitched in advance and on the day itself. All sessions are then organised collaboratively into a schedule for the day.

We are not prescriptive about what topics are discussed or covered: this is a matter that is decided on the day. Previous events have included sessions on specific types of technology, particular ethical considerations and collaboration over shared problems.

Session Types



Crash Course

Learn the basics.

Inclusion is a big part of ThingsCamp and so we are committed to ensuring the availability of one or more introductory sessions during the day. If no participants come forward with such a session we are able to provide at least one as part of our involvement in the event.

Show and Tell

Demonstrate a project and discuss it.

This might include something you've worked on yourself or another project you've seen that might be interesting to discuss in depth.

Prototype

Build something collaboratively during the session.

This can be at any fidelity, from a paper prototype to a fully functioning connected device. For example, could you create a simple sensing device in the session or create a sketch version of an app that controls a connected device?

Tech Topic

Discuss or demonstrate a specific technology and its application(s).

This might include relevant technologies such as [MQTT](#) or [Node-RED](#), or hardware itself. This session could be theoretical or practical.

Design Theme

Design for and with IoT.

This could cover everything from user experience and product design for connected devices to design for sustainability. This can be a doing or discussion session.

Future Shift

Discuss future trends and implications.

This is an opportunity to discuss where technologies are heading, what that means for people and planet, and what will impact our collective futures.

Needs Now

Discuss current opportunities and problems.

What challenges are we facing with connected devices right now? Needs Now sessions are a chance to fix things or find new possibilities, whether through discussion or a hands-on workshop.

Sponsoring



What you will be supporting

We rely on sponsors to support these key elements of a ThingsCamp event:

- the venue, catering and staffing where necessary;
- technical equipment and other material;
- printed material (including takeaways and stickers);

Level 1 Sponsorship

For £200 you will get:

- Your logo on the event page;
- A mention on our Twitter and Facebook accounts.

Level 2 Sponsorship

For £500 you will get:

- your logo on the event page;
- A link on the event page;
- a mention on our Twitter and Facebook accounts;
- space at the event to display marketing material.

Level 3 Sponsorship

For £1,000 you will get:

- your logo on the event page;
- a link on the event page;
- mentions on our Twitter and Facebook accounts;
- space at the event to display marketing material;
- a dedicated blog post to explain what you do and why you're supporting.

ThingsCamp

Contact

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